

Case Study:

## Lucky Cab taxis enabled with TPMS-technology

### Lucky Cab takes the next step with TPMS

Lucky Transportation has been providing taxicab, limousine and bus services to the greater Las Vegas area for many years. Lucky Cab is an innovative provider of transportation services, and was the first cab company in the Las Vegas market to begin using hybrid vehicles in their fleet.

In September 2010, Schrader® installed EZ-sensor™ TPMS sensor technology in fifty Lucky Cabs in the Las Vegas area, ahead of the well-publicized SEMA Automotive Show which brings in over 100,000 attendees each year.

Schrader EZ-sensors provided a quick copy of the OEM-sensors that were originally installed in the taxi cabs. The changeover consisted of 4 EZ-sensors in each tire, installed in various vehicles including Toyota® Camry® & Prius® models.

As of March 2011, more than 1.4 million road miles have been generated by Lucky Cabs using EZ-sensor technology. Lucky Transportation management, and its' taxi drivers, have benefited from the heightened awareness that TPMS brings to their entire fleet.

For more information on Lucky Cab, please visit:

[www.luckycablv.com](http://www.luckycablv.com).



“We need our drivers on the roads, serving customers, as much as possible,” said Donald Chan, General Manager of Lucky Transportation. “Pulling one of our Lucky Cabs out of operation for a tire failure, or any other low tire pressure situation, is a costly issue. Having TPMS on our entire fleet is a critical operational element which enables us to provide the highest level of service that the Las Vegas community has come to expect from Lucky Cab.”

— Donald Chan, General  
Manager of Lucky  
Transportation