

Case Study:

Costco Adds TPMS Service to One-Stop Shopping

Costco Growing Its TPMS Service Offering Since 2008

Costco® is a key player in the movement to provide a complete shopping experience, all at one location. With 566 international membership warehouses, 413 of them spread across 40 U.S. states and Puerto Rico, each Costco warehouse presents one of the largest and most exclusive product category selections found under a single roof. Over 56 million members can choose from a wide array of products, from groceries and toys to office equipment and sporting goods—and everything in between.

Costco offers a full product line of tires, along with tire repair services and automotive supply products. In addition to new tire sales, Costco provides value-added installation, and it is the first in the aftermarket retail segment to offer nitrogen at all of its tire service centers. To this unique portfolio of products and services, Costco added TPMS servicing in 2008 and has grown the category ever since.

Read more by visiting [Costco's](#) Web site.



“I’ve been working with Costco tires for over 19 years. We view TPMS as a safety system that gives our customers peace of mind, knowing their tires are properly inflated. Proper tire inflation is a key safety consideration that consumers should definitely be cognizant of. We have implemented TPMS service in all our Costco tire service centers across the U.S. to support the continued increase in TPMS-enabled vehicles.”

—Robert Moyer, Director of
Automotive Services, Costco
(Sterling, Virginia)